



**WE ARE
HIRING**



BOUTIQUE MANAGER

As Boutique Manager at Baoase Curaçao, you oversee the daily operations, sales performance, inventory and guest experience of the luxury boutique. You ensure the boutique reflects Baoase's service and presentation standards while creating a personalized, high-end shopping experience.

MAIN ROLE & RESPONSIBILITIES

- Maintain an immaculate boutique, refined visual merchandising and a luxury atmosphere, including opening and closing standards.
- Deliver personalized guest service, expert product recommendations and private shopping experiences for VIP guests when required.
- Drive sales and revenue targets, monitor trends, apply the Friends & Family discount correctly, and develop cross-department upselling opportunities.
- Manage inventory, reordering, receiving, tagging, storage, stock counts, reconciliation and product rotation.
- Coordinate with Front Office on handovers and coverage, and train and coach team members to support boutique service when needed.
- Collaborate with Marketing on boutique promotions, in-room materials, social media, seasonal collections and product launches.

ESSENTIAL SKILLS & REQUIREMENTS

- Luxury guest service and personalized sales approach
- Sales performance, upselling and commercial awareness
- Inventory control and strong attention to detail
- Visual merchandising and boutique presentation
- Team training, scheduling and cross-department collaboration
- Organization, ownership and consistent follow-through

To apply, please send your resume (with a picture) and cover letter to hr@baoase.com.