



Willemstad, Curaçao – 16th April 2020

Baoase Luxury Resort and KidsRights join forces for the COVID-19 crisis on Curaçao

Family Van der Valk, owners of Baoase Luxury Resort and KidsRights are joining forces to provide help to underprivileged children in Curaçao who are suffering from the current island lock-down. This help will consist of the provision of food packages and healthy meals offered at the after school care.

As a family business, Baoase and family Van der Valk want to mean something for children who are less fortunate and therefore the collaboration with the KidsRights organization was a natural fit.

On the island of Curaçao, many inhabitants live below the poverty line; before the start of the lockdown it was already challenging for some families to hold everything together. As a result of the unprecedented pandemic, the tourism industry is completely on hold which has a major impact on employment opportunities on the island. No job means no income for most people.

Most after school care providers on Curaçao offer meals to help fighting childhood hunger and make sure that all children have access to at least one healthy meal per week outside of school hours. As schools and afterschool care providers are currently closed, these important food supplies have stopped as well. Van der Valk family and KidsRights are very concerned about this vulnerable group of children, and started relief actions to make sure these children will be provided with food.

“We need to come to action to help these vulnerable children and their families. As a result of the lock-down, the poorest are being hit. We are happy to collaborate with KidsRights and offer our help. In the upcoming weeks, food packages will be given out. As soon as the lock-down allows, the Baoase kitchen will provide the most vulnerable children with warm meals”. Jesse Zahn- Van der Valk (Baoase Luxury Resort):

About KidsRights Foundation

KidsRights is an international child rights foundation that fights for the position of unprivileged children and promotes and supports their rights. KidsRights believes in a world that considers child rights, enabling them to develop as much as possible. The foundation helps children to stand up for their opinion and to come into action to make changes where possible. Hereby, KidsRights pays special

attention to the role of children and 'changemakers' who can get the world moving.

KidsRights draws attention to child rights and aim to improve these. In order to get new insights in the current status of child rights, researches are conducted on a regular base. Additionally, the foundation habilitates local projects that focus on the improvement of child rights and stimulate child participation.

For more information, please visit kidsrights.org or donate to KidsRights directly: NL33ABNA 0464 7000 00 under the name of KidsRights (please add 'Help Curacao'). They ensure that all money will be spent on underprivileged children on Curaçao.